

Tastecraft®

PREMIUM | GENUINE | ARTISANAL





REDEFINING *Indulgence*

The world of taste is of complex interactions among our sensory perceptions and is continuously evolving due to changes in consumer preferences. The coordinated balance between aroma, flavours, visual appeal, mouthfeel and sound, together forms the perception which we know as taste.

We at Tastecraft understand these delicate yet complex balance of sensory interactions. By incorporating the latest nutritional trend and ever evolving consumer preferences, we bring you special, unique, convenient and tailored products for your creations.

With in-house expertise and high quality ingredients, our products bring a great deal of freedom to explore and innovate numerous creations conveniently and deliver a premium, genuine and artisanal taste to your craft.

Begin your journey with us to delight your guests and have fun, because the best time to enjoy is now!



SAUCES

Available in 1.2 kg pack size
1 Case contains 12 bottles



POWDER BEVERAGE MIX

Available in 1 kg pack size
1 Case contains 10 pouches



SOFT SERVE MIX

Available in 1 kg pack size
1 Case contains
10 pouches



SYRUPS

Available in 750 ml pack size
1 Case contains 6 bottles



CRUSHES

Available in 600 ml, 1 L & 5 L pack size
1 Case contains 18 bottles in 600 ml
6 bottles in 1 L
& 2 jars in 5 L



FRUIT PREPARATIONS

Available in 1.2 kg pack size
1 Case contains 6 bottles



BAKERY SOLUTIONS

Available in 5 kg pack size
1 Case contains 4 pouches

FRUIT FILLINGS

Available in 2.5 kg & 1 kg pack size
1 Case contains 4 tubs in 2.5 kg & 12 tubs in 1 kg



SYRUPS



Experience the genuine taste, delightful aroma and stable flavour profiles coupled with the convenience of use. Enjoy great scope to explore and craft multiple delicious recipes in no time. Amplify your beverage menu and begin the journey to improve your guest delight, effortlessly.

Available in 750 ml pack size
1 Case contains - 6 bottles



FRUITS & BERRIES

Banana	Cucumber	Raspberry
Blueberry	Grapefruit	Strawberry
Calamansi	Green Apple	Watermelon
Cherry Vanilla	Kiwi	
Coconut	Mint	
Cranberry	Passionfruit	
Cranapple Twist	Peach	



COFFEES & TEAS

Butterscotch	Irish Coffee	Peach Tea
Caramel	Popcorn	Lemon Tea
Cheese Cake Cassata	Tiramisu	
Cinnamon	Toffee	
Coffee Mocha	Vanilla	
Hazelnut		



BAR ESSENTIALS

Blue Curacao	Red Wine
Grenadine	Sweet and Sour Cordial
Mojito	Triple Sec



EXOTIC ETHNIC & FLORAL

Bubblegum	Kala Khatta	Rose
Coolburst	Lavender	Saffron
Cumin Spice	Malt	Tamarind Masala
Elderflower	Nimbu Masala	
Ginger	Paan	
Hibiscus	Pistachio	

tempting **PRODUCTS**
INSTANT *indulgence*



FRUIT CRUSHES

Experience the goodness of high fruit content which helps to deliver genuine taste and rich mouthfeel. These products cater to a wide range of applications and are amongst the favourite choice of several chefs, bakers and mixologists.

Available in 600 ml, 1L & 5 L pack size

1 Case contains - 18 bottles in 600 ml | 6 bottles in 1L | 2 jars in 5 L



Berry Blast	Lemon Mint Ginger	Pineapple
Black Currant	Lychee	Pink Guava
Blueberry	Mango	Red Berries
Butterscotch	Mixed Berry	Rose Flavoured Lychee
Citrus Mojito	Mosambi	Strawberry Banana
Jamun	Muskmelon	Strawberry
Kaccha Aam	Orange	Tropical Mix
Kiwi	Passionfruit	

FRUIT PREPARATIONS

Crafted using selectively sourced ingredients from across the globe to deliver a truly genuine and premium taste to craft timeless classics or innovative recipes. Entice your guests with the natural flavour profiles in your cocktails, mocktails and bakery applications with more than 55% real fruit content.

Available in 1.2 Kg pack size

1 Case contains 6 bottles



Blueberry	Raspberry
Passion Fruit	Strawberry



ENRICHED WITH *real fruit*



UNLEASH YOUR
SENSES

FRUIT FILLINGS

Enriched with high content of real fruits to deliver superior experience and impart genuine taste to your recipes. Each product is crafted to give you better control of taste profiles in both, pre & post bakery recipes.

Available in

2.5 Kg pack size | 1 Case contains 4 tubs

Blueberry	Raspberry	Strawberry
Dark Cherry	Red Cherry	Wild Blueberry
Pineapple		

1 Kg pack size | 1 Case contains 12 tubs

Blueberry	Red Cherry
Mango	Strawberry



SAUCES

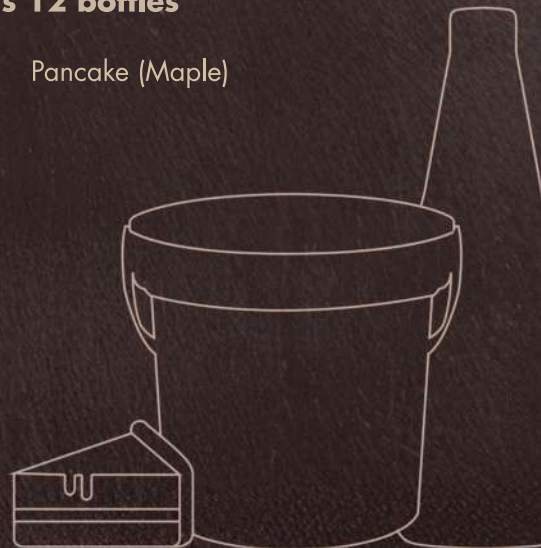
Enjoy these extremely delicious and premium flavours in your recipes. Use these as recipe ingredient or as toppings for recipes both hot and cold. Entice your guests with delightful presentation and equally delicious taste, conveniently.

Available in

1.2 Kg pack size

1 Case contains 12 bottles

Caramel	Pancake (Maple)
Chocolate	



Delightful TREATS



soulful FLAVOURS

POWDER BEVERAGE MIX

Achieve great taste and deliver uniform consistency conveniently. The balanced flavour profile, rich mouth-feel along with the convenience to store and use, makes our powder beverage mix an instant favourite of several chefs & baristas around the globe.



Available in 1 Kg pack size

1 Case contains 10 pouches

Coffee Frappe Mix

Chocolate Drink Mix

Vanilla Frappe Mix

SOFT SERVE MIX

These soft-serve mix are ideal choice for genuine flavour profiles. Improve your operational efficiency with our soft-serve mix through consistency, convenience to use and quick preparation time. These products are carefully crafted to deliver a rich mouth-feel & premium texture consistently!



Available in 1 Kg pack size

1 Case contains 10 pouches

Soft Serve Mix - Chocolate

Soft Serve Mix - Vanilla





Enhance your bakery recipes with our egg-free and egg-based Bakery Concentrates. Each of these products delivers good emulsification and desired stability to your batter recipes.

Experience excellent volume, desired texture and softness in the final application, along-with optimum moisture retention. This ensures that your guests will enjoy a delicious taste and rich mouthfeel in your bake recipes.



ADDING *taste*
TO YOUR *craft*

BAKERY SOLUTIONS

Available in 5 Kg pack size | 1 Case contains 4 pouches

EGG-FREE

Celebration Cake Mix

Egg Free Cake Concentrate - Vanilla & Chocolate
Egg Free Super Soft Cake Concentrate
Egg Free Cake Concentrate - EFAP

Muffin / Cup Cake Mix

Egg Free Muffin Concentrate - Vanilla & Chocolate
Egg Free Cup Cake Concentrate - Vanilla & Chocolate

Premium Cake & Cookie Mix

Egg Free Slice Cake Concentrate
Egg Free Neutral Cake Concentrate
Egg Free Bar Cake Concentrate
Egg Free Brownie Cake Concentrate
Egg Free Red Velvet Cake Concentrate
DI Cookie Concentrate

Bakery Improvers

DI Bake Fresh 36 DI Bake Rise
DI Bake Fresh 51 DI Crack Pro

Instant Preps

Instant Mug Treat Mix

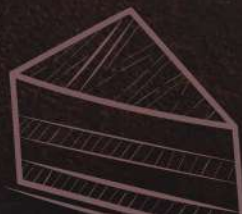
EGG BASED

All Purpose Cake Mix

Egg Based Multipurpose Cake Concentrate - Vanilla
Egg Based Multipurpose Cake Concentrate - Chocolate

Muffin / Cup Cake Mix

Egg Based Muffin Concentrate
Egg Based Cup Cake Concentrate





Tastecraft Zero effectively manages the increasing shift in consumer preferences for healthier yet tasteful recipes. These syrups retain the authentic punch of the cocktails and mocktails by providing balanced flavours with an added health quotient.



ZERO ADDED SUGAR

Available in 750 ml pack size | 1 Case contains 6 bottles



FRUITS & BERRIES

Green Apple
Watermelon

COFFEES & TEAS

Lemon Iced Tea
Peach Iced Tea

ZERO SUGAR, ZERO CALORIES

Available in 750 ml pack size | 1 Case contains 6 bottles



BAR ESSENTIALS

Blue Curacao
Mojito
Triple Sec

COFFEES & TEAS

Caramel
Hazelnut
Vanilla



the best time to
ENJOY
is
Now

For more information please contact us:

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