

# Product *Catalogue*



**MONIN®**

*Life is a Creative journey*



Since 1912 we have been mastering and preserving the miraculous flavours of nature, striving to elevate hospitality to its highest level and share our creativity with the world. This is our craft. This is what we do. It's our heartbeat & it feeds our soul. We find our inspiration from life's experiences. We explore the world with an entrepreneurial spirit, a certain Panache that's special to us. We are forever on a journey to create and share unique moments, inspiring you as much as you inspire us. Because **life is a creative journey.**



## *Our* **vision**

To be the most trusted,  
sustainable and creative ally  
*for our hospitality  
partners.*

## *Our* **mission**

*Mastering and delivering  
iconic experiences*  
to successfully grow our  
businesses while encouraging  
an innovative and caring culture  
for people and nature.

## *Our* **purpose**

*Sharing our passion for  
creativity*  
To inspire you and turn  
every moment into something  
truly extraordinary.

## *Our* **promise**

*We support you in your  
business journey*  
We deliver best-in-class,  
customized services and  
great-tasting products  
that you can always count on.

**MONIN®**



**1**  
**A taste**  
*for life*

**2**  
**A taste**  
*for creativity*

**3**  
**A taste**  
*for hospitality*



## MONIN *Values*

### *Fellowship*

In a family that's growing every day, we are open-minded and curious.

### *Respect*

For our heritage, nature, employees and partners.

### *Excellence*

Constantly striving for the best, with an unwavering sense of humility.

### *Boldness*

Always inspiring, sharing and exploring.



The natural goodness of rich fruit that gives a luscious feel. The thick and concentrated syrups are infused with fruit extracts. Add a dash of fresh flavours to make your beverage zestful. Explore our range of Fruit syrups bursting with a fruity flavour in every sip!

## Fruity Flavours



*Le Sirop de*  
**MONIN®**



Make your most memorable experiences with exotic and delectable flavours of coffee, toffee and everything tasty. The unmissable taste and aroma of these rich luxurious flavours are sure to keep your sense of flavour alive and happy!

## Dolce Flavours



*Le Sirop de*  
**MONIN®**



Explore the range of virgin mixes to enjoy your drink with a punch, totally non-alcoholic. Mocktails or punches, coffees or smoothies, we've got you covered. A great beverage with a punch, doesn't have to be alcoholic.

## Alcohol free *Flavours*

Blue Curacao Lime



Curacao Triple Sec



Mojito Mint



Orange Spritz



Pina-Colada



Sangria Mix



Grenadine



Smoked Oak





The uplifting notes of fresh herbs bring forth the magic of plants and an absolute delight! Pair these flavours with a beverage of your choice to make yourself a refreshing combination.

# Herbal Flavours

Asian Lemongrass



Cucumber



Green Mint



Glascio Lemon



Lemon Rantcho



1L



70CL



25CL



A spice seeped delightful drink makes you longing for more! Look no further for a beverage infused with the goodness of aroma and great tastes. Add a hint of tingling spice to your beverage to get that extra punch.

## Spicy Flavours



1L



70CL



25CL



The buttery soft and creamy textures of earthy nuts are too good to not have a range of their own! The naturally rich taste is brought to you in special flavours. Savour these luxurious flavours in your favourite beverage. You can add an extra one or two to pit them against each other for an added kick!

## Nutty Flavours

Almond



Amaretto



Hazelnut



Roasted Hazelnut



1L



70CL



25CL



Hints of floral fragrances that enhance flowery notes, to give a light, refreshing and sweet experience. Add a dash of floral flavours to make your beverage blossom with a crisp floral taste! Pick your favourite from a range of fresh floral flavours.

## Floral *Flavours*





Giving a happy twist to the aromatic blends of tea that you absolutely adore in every form! Make an airy and lovely beverage with your favourite flavour from our range of Teas.

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# Tea Flavours

Lemon Tea



Peach Tea



1L



70CL



25CL



Indulge in the flavour of your favorite fruit in every sip, with a real fruit burst! They add irresistible flavours and aromas. You could mix it with a fizzy soda, your favourite cocktail/mocktail or even drizzle it on your creamy dessert. Get ready for a splash of a fruity mix as your favorite drink!

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## Fruit Mix *Flavours*



1L

*Le Frappé de*  
**MONIN®**



It won't be a hassle to instantly indulge in a rich and soothing frappé anymore. MONIN's latest range of instant Frappé powder is designed to uplift your mood with its lush texture, creaminess and thickness. Get creative with these pairings and customize your drink or choose from a simple range of recipes we have curated for you.

# Frappé Flavours

Vanilla



Chocolate



1Kg



Relish the tastes of pleasant and flavourful gourmet sauces. With velvety richness that adorns your taste buds, drizzle the goodness of these sauces to your drink, dessert, snack or fruit. Go crazy and customize or choose from a simple range of recipes we have curated for you.

## Sauce *Flavours*

Dark Chocolate



Caramel



1.89L



500ml

*Le Crush de*  
**MONIN®**



Rich, luscious and fruity like no other. With real fruity goodness filled in every sip, create amazing beverage with a fruity punch you'll love. The real fruit flavours are so authentic that you'll never guess the absence of a real fresh fruit in your recipe.

## Crush Flavours

Mango



Pineapple



Strawberry



1L



Our community and our people shape our past, present and future.  
Pushing the boundaries of imagination further, we strive to create the best  
for life.

# Our Commitments

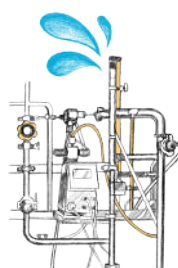
## Naturality & Nutrition



**100%**  
of our flavours  
are natural

We are extending our portfolio with **less sugar content** products than our syrups. We are also launching the new "Pure by MONIN" range with **no added sugar**. This enables us to offer new flavoured **applications with less calories**.

## Environment



**Preserve**  
our water resource

Our ambition is to reach **zero liquid discharge** from our Bourges plant by **2025**, thanks to the **recycling of our wastewater**.

Water consumed per litre of syrup produced in Bourges:

|  | 2017 | 2023 | 2025 |
|--|------|------|------|
|  | 2.9L | 1.8L | 1.3L |

## Raw Material & Biodiversity



**Plantation**  
Yuzu in Portugal  
**Culture**  
Vanilla in Madagascar

We are experimenting with growing some of our ingredients, such as yuzu in Portugal and vanilla in Madagascar.

**We are learning to cultivate crops using practices that reduce the impact for the environment and soil quality.**

## Community



**Passing on**  
our Know-how

We have developed **Barman & Barista workshops** that integrate the school curriculum of disadvantaged youngsters supported by our partner schools. **Since 2019, more than 800 young people have attended these MONIN workshops.**



Discover  
our recipes

**MONIN®**

MONIN India, 287, Dhan Mill, 100 Feet Rd, Chhatarpur, Delhi 110074

**[www.monin.com/in](http://www.monin.com/in)**

[customercare.india@monin.com](mailto:customercare.india@monin.com)

+919949998416